

FOR IMMEDIATE RELEASE  
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*Program brings 200 fire and carbon monoxide alarms to Caledon homes*

## **PROJECT ZERO LAUNCHED IN CALEDON**



*From left to right: Mark Wallace, Chief Fire Prevention Officer, Carol Kidd, Director of Caledon Meals on Wheels, Brad Bigrigg, Fire Chief, Stacey Tarrant, Manager of Development & Community Relations of the Family Transition Place, Byron Madrid, Operations Manager Enbridge Gas, Mayor Morrison, George Fawcett, VP of Leber Rubes Inc., Laura Moscatiello, Transitional Support Worker (Caledon), Family Transition Place, Gillian Boyd, Public Education Officer.*

Caledon Fire & Emergency Services, through an initiative with Enbridge Gas Distribution and the Fire Marshal's Public Fire Safety Council, will work with several Caledon agencies to deliver more than 200 combination smoke and carbon monoxide alarms to Caledon homes through *Project Zero*.

"Project Zero is a significant fire education program with impressive, measurable results," said Mayor Morrison. "Caledon is fortunate to be included in this partnership and to be able to utilize this public education project keep our community safe."

In Ontario, it is the law that every home must have a working smoke alarm on every storey and outside all sleeping areas. While carbon monoxide alarms are not currently legislated in Ontario, they are highly recommended by the Ontario Fire Marshal. Combination smoke and carbon monoxide alarms, when properly installed and maintained, help provide the early warning that is needed to safely escape from a house fire or carbon monoxide exposure.

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## MEDIA RELEASE

-2-

“Caledon Fire & Emergency Services has always promoted fire safety, awareness and prevention. Project Zero is an excellent opportunity to meet each of these mandates,” said Chief Brad Bigrigg. “In addition to utilizing our own fire prevention programs, Fire personnel will be working with various community agencies, such as Family Transition Place and Caledon Meals on Wheels, to bring this initiative to Caledon residents.”

The smoke and carbon monoxide alarms will be distributed to homes in neighbourhoods where the number of residential fires and fire-related deaths and injuries have been higher than average. Ninety-seven people died as a result of fires in Ontario during 2009 and 80 of those deaths resulted from residential fires.

Byron Madrid, Operations Manager, Enbridge Gas Distribution, Central Region West noted: “Enbridge Gas Distribution has a strong commitment to safety – at Enbridge, safety is our priority. The opportunity to support Project Zero builds on our Safe Communities Program. Enbridge has a long and proud tradition of supporting the communities we serve and we’re particularly proud to support Caledon Fire & Emergency Services and the Fire Marshal’s Public Fire Safety Council. We commend their dedication to safety and educating the public to help reduce residential fire and carbon monoxide deaths to zero.”

“As part of our efforts to promote natural gas safety, we remind customers that all fuel-burning equipment needs to be properly maintained to prevent carbon monoxide buildup. As a second line of defense against carbon monoxide, we also recommend that customers protect their families by installing combination smoke and carbon monoxide alarms properly,” Madrid added.

### **About Project Zero:**

Project Zero is a public education program aimed at reducing residential fire and carbon monoxide deaths to zero. Enbridge Gas Distribution’s \$100,000 donation will allow for the expansion of Project Zero to an additional nine Ontario communities, including the Town of Caledon.

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